



EMAIL

ADVERTISING RATE SHEET

BANNER Ad Monthly Newsletter	3 Months 3 sends \$975	6 Months 6 sends \$1,852 <i>5% discount</i>	12 Months 12 sends \$3,510 <i>10% discount</i>
BLOCK Ad Monthly Newsletter	3 Months 3 sends \$1,875	6 Months 6 sends \$3,562 <i>5% discount</i>	12 Months 12 sends \$6,750 <i>10% discount</i>
LARGE RECTANGLE Ad Monthly Newsletter	3 Months 3 sends \$2,985	6 Months 6 sends \$5,671 <i>5% discount</i>	12 Months 12 sends \$10,746 <i>10% discount</i>
JOB POSTING In Monthly Newsletter	1 Month 1 send \$995	3 Months 3 sends \$2,835 <i>5% discount</i>	6 Months 6 sends \$5,373 <i>10% discount</i>
EMAIL BLAST One-Time Email to SEA List Great for a Job Posting	1 Month 1 send \$1,495	3 Months 3 sends \$4,260 <i>5% discount</i>	6 Months 6 sends \$8,073 <i>10% discount</i>



SENIOR
EXECUTIVES
ASSOCIATION

PLACEMENT SIZES & SPECS

BANNER AD

600x130px
RGB | 72 ppi

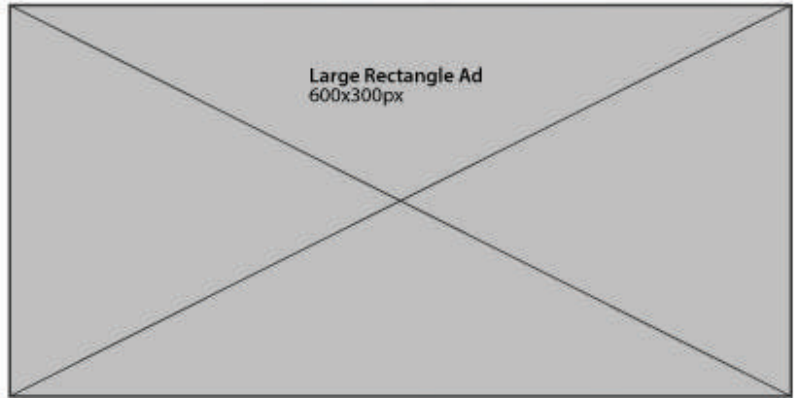
BLOCK AD

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RGB | 72 ppi

LARGE RECTANGLE AD

600x300px
RGB | 72 ppi

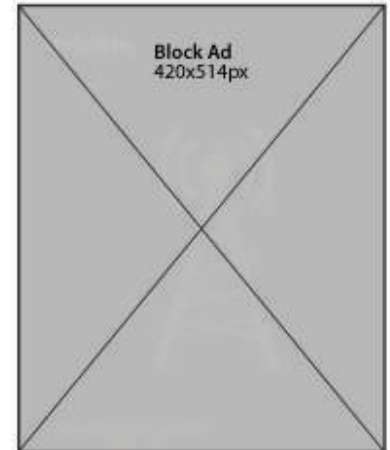
NEWS & ARTICLES



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SEA and American University's Key Executive Leadership Programs invite you to join them on the links for a good cause.

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New Ethics Resource Now Available: USDA Ethics App

This interactive mobile app provides Federal government employees with a well-organized Ethics Library containing short easy-to-read summaries of the Federal ethics rules.

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GAO chief: reorganization, High Risk List go hand-in- hand improving government effectiveness

Here's what you need to know.

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